



# ANUPA ANN JOSHY

## VISUAL DESIGNER

### DATE OF BIRTH

1st March 1997

### LOCATION

Bangalore, India

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### WEBSITE

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## EDUCATION

### Srishti Institute of Art, Design & Technology, Bangalore (2015-2019)

BACHELOR OF CREATIVE ARTS (B.Cr.A)

DIGITAL MEDIA ARTS with VISUAL COMMUNICATION

## EXPERIENCE

### Freelance Designer (Jan 2021 - )

VARIOUS CLIENTS

Social media posts and presentations for Intuitor IT services throughout the year. Volunteer for Vimové Foundation, on their yearly Environment Day Program - "Alternative '21 #Youth4Nature". I was in charge of all the design elements, from social media posts and banners promoting the social awareness event. Designed the Title and first look poster for an upcoming Tamil movie. Conceptualized and created merchandise for an artist.

### Junior Art Director (Feb 2020 - Sep 2020)

FISHEYE CREATIVE, BANGALORE

Member of the Core Art Direction team. Conceptualized and worked on brands like Wrogn (Illustrative Strategy for upcoming Activewear, COVID 19 mask design), Association of People with Disability (Fresh Brochure Design), Yogabar (Brand Strategy for Upcoming Mental Health Campaign, Newsletter, Website Imagery, Social Media posts & Stop motions), Gulf Oil (Strategic social media posts for COVID 19 and other media), Big Little Secret (Brand Identity for an upcoming Sexual Wellness company) and assisted works for Ms.Taken and Counter Culture Comedy Club.

### Assistant Art Director (June 2019 - Sep 2019)

FERNS ONAM ASSOCIATION, BANGALORE

Worked on Brand Identity & Creative Communication that invited large sponsors - HDFC bank, Lifestyle, Louis Philip for the annual cultural community event which harnessed the highest sum of sponsorship to date.

### Personal Intern & Graphic Design Intern (April 2018 - June 2018)

ALICIA SOUZA, ALICIA SOUZA STUDIOS & HAPPY WAGON, BANGALORE

Worked closely with the famous Illustrator- Alicia Souza. Domains of work at Alicia Souza Studio and Happy Wagon Studio included Packaging design, New Catalogue design on existing products, GIFs, Product Photography, Social media posts, mockups and Conceptualized future products.

# SKILLS

- GRAPHIC DESIGN
- ILLUSTRATION
- ART DIRECTION
- BRAND IDENTITY DESIGN
- PRINT DESIGN
- TYPOGRAPHY
- MOTION GRAPHICS
- 3D ART

# SOFTWARES

- ADOBE PHOTOSHOP
- ADOBE ILLUSTRATOR
- ADOBE INDESIGN
- PROCREATE
- ADOBE DIMENSION
- ADOBE AFTER EFFECTS
- ADOBE AERO

# SOCIALS

- INSTAGRAM  
[www.instagram.com/\\_nupaaa/](https://www.instagram.com/_nupaaa/)
- BEHANCE  
[www.behance.net/anupajoshy/](https://www.behance.net/anupajoshy/)
- LINKEDIN  
[www.linkedin.com/in/anupajoshy/](https://www.linkedin.com/in/anupajoshy/)

## Graphic Design Intern (May 2016 - June 2016)

BRAVE NEW WORLD, BANGALORE

Participated in works for Roadster and Holiday Inn by making GIFS for social media and visualizing their upcoming mobile app. Illustration, Typography & Graphic Design for Swiggy.

# ACADEMIC EXPERIENCE

## Google UX Design Professional Certificate (Ongoing)

COURSERA

Currently pursuing a detailed 6-month online course on UX Design conducted by Google. The course covers topics like Accessibility Design and requires me to create a full-functioning website by the end using Adobe XD or Figma. I am in the process of designing an application for a museum in Bangalore.

## Redefining Schizophrenia (Undergraduate Thesis 2019)

NIMHANS (NATIONAL INSTITUTE OF MENTAL HEALTH AND NEURO SCIENCES),

The Thesis Project was done in collaboration with professionals from NIMHANS, the leading Institute of Mental Health and Neurosciences in India to create content. This project was amongst the top projects in the coursework - MEDIANS OF THE MIND and was exhibited at Karnataka Chitrakala Parishath, Bangalore in 2019 as a part of the Srishti Graduate Exhibition.

## Visualizing the Invisible (Exhibition, Dec 2017)

SRISHTI LIVE 2017, BANGALORE

A Kinetic Art Installation called "Aawaz" was crafted in a group of five with guidance from Artists Inhye Lee and Sujata Roy for Visualizing the Invisible. Participated in Ideation, Visualization and Programming of project. This was exhibited at Srishti Live 2017 at The Gallery in RMZ EcoWorld, Bangalore

## Art Assistant (Exhibition, Dec 2016)

THE ENTANGLEMENT, SERENDIPITY ARTS FESTIVAL, GOA

Worked closely with Artist Zack Denfeld for his project RECC (Rare Endophytes Collectors Club) and Sharat Chandra Ram for his project "Whose Weather is it Anyways?" for Science Gallery Bangalore exhibited at The Entanglement, Serendipity Arts Festival in Goa.