

Anuppa Joshy



Hi there!

Location

Glasgow, United Kingdom

Date of Birth

1st March 1997

Website

www.anupajoshy.com

I'm a Visual Designer based in Glasgow, with a practice rooted in humanity and empathy. I believe design is a powerful tool for storytelling and social impact, and I use Communication Design to raise awareness about important issues. My work spans brand identity, publications, data visualization, and illustration, always driven by research, concept, and a spirit of experimentation. With three years of experience in design and advertising, I'm constantly exploring new ways to expand my practice and push creative boundaries.

Education

**Glasgow School of Art,
Glasgow, United Kingdom (2022–2024)**

Master of Design (M.Des) - Communication Design

**Srishti Institute of Art, Design & Technology,
Bangalore, India (2015–2019)**

Bachelor of Creative Arts (B.Cr.A) - Digital Media Arts

Work Experience

Creative Brand Intern (Aug 2023–Sep 2023)

MadeBrave, Glasgow

- Selected through the Unlocked Programme by John Doe, gaining hands-on experience in branding and strategy.
- Collaborated with studio teams and department heads to understand different aspects of creative branding.
- Developed a case study for FirstBus, integrating brand strategy, design, communications planning, and PR, leading to a brand positioning proposal.

Graphic Designer (March 2022–Sep 2022)

Social Panga, Bangalore

- Designed social media and marketing content for major Indian brands, ensuring consistency and engagement.
- Worked with account managers and clients to develop compelling campaigns for brands like Karnataka Bank, Extramarks, Manipal Hospitals, Qmin, and more.
- Created branding elements that enhanced digital presence and customer interaction.

Main Expertise

Brand Identity Design
Editorial Design
Graphic Design
Art Direction
Information Design
Data Visualisation
Digital Illustration

Technical Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Dimension
Procreate
Spline (NEW)
Figma (NEW)

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Junior Art Director (Feb 2020—Sep 2020)

Fisheye Creative, Bangalore

- Led brand identity, advertising, and print design projects across multiple industries.
- Developed illustrative strategies for Wrogn, conceptual branding for Big Little Secret, and print + digital campaigns for Yogabar and Gulf Oil.
- Worked closely with Creative Directors, assisting in conceptualizing marketing strategies and campaign visuals.

Freelance Designer (Jan 2019—)

Various Clients

- Designed brand identities, editorial layouts, and digital storytelling elements for startups and independent businesses.
- Created branding and website design for Metashot (NFT company for Indian films) and Ferns Onam Association, helping increase visibility and engagement.
- Produced event posters for Glasgow School of Art Student Association, contributing to event promotions.
- Designed title sequences and first-look posters for an upcoming Tamil movie produced by Sony Pictures.

Graphic Design Intern (April 2018—June 2018)

Alicia Souza Studio and Happy Wagon, Bangalore

- Interned with one of India's famous Illustrators
- Assisted in packaging, catalogue design, product photography, and social media content creation.
- Contributed to future product development by brainstorming concepts with the team.

Graphic Design Intern (May 2016—June 2016)

Brave New World, Bangalore

- Designed illustrations, GIFs, and typography assets for brands like Roadster, Holiday Inn, and Swiggy.
- Gained hands-on experience in Adobe Creative Suite and digital design workflows.

Other Experience

Curio (Creative Networking Event, Feb 2025)

Imaginary Friends, Glasgow

Delivered a talk about the lack of representation in the UK Creative Industry and the need for diversity at Curio 2, a networking event hosted by Glasgow-based studio-Imaginary Friends.

Scott Street (Publication Club, Nov 2022—)

The Glasgow School of Art, Glasgow

Formed a student-led, Glasgow School of Art publication that celebrates the Art, Design and Music scene of Glasgow. The magazine features interviews of upcoming artists, bands and GSA Student Artworks.

HP Indigo's Digital Print Creative Challenge (Competition, March 2021)

HP Indigo & Indiefolio, India

First place winner for HP Indigo's Packaging Design competition in association with Indiefolio. The product visuals for my project "The Virtual Magic Shop" was selected.

Redefine Schizophrenia (Project, Jan 2019—June 2019)

National Institute of Mental Health and Neurosciences

The project was done in collaboration with NIMHANS, the leading Institute of Mental Health and Neurosciences in India. This project was among the top projects in the coursework - MEDIANS OF THE MIND and was exhibited at Karnataka Chitrakala Parishath, Bangalore in 2019.



Thank you!